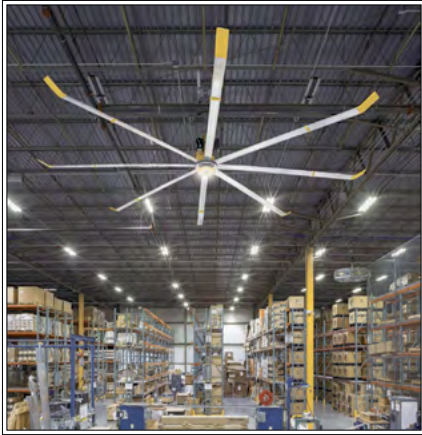


# GET TO KNOW BIG ASS SOLUTIONS



## FOUNDED

1999

## LOCATIONS

Big Ass Solutions® manufactures fans and lights in Lexington, Kentucky, where the company is headquartered. Employees also work in regional offices across the United States and internationally in Australia, Canada, Malaysia and Singapore.

## SERIOUS PRODUCTS

In 2014, Big Ass Solutions was launched to include Big Ass Fans®, Big Ass Light™ and most recently Haiku® Home. Big Ass Fans range from 18 inches to 24 feet and use patented airfoil designs, inspired by airplane wings, to move large volumes of air quietly and efficiently. Big Ass Light offers energy-efficient LED fixtures to specifically address shortcomings in industrial, commercial and residential spaces. Residential division Haiku Home transformed the home through cutting-edge technology, design and conservation.

## EMPLOYEES

Employees' average annual wages exceed the national average by 29% and Kentucky's by more than 53%.\*

\*U.S. Bureau of Labor Statistics

## QUIRKY NAME

The company's massive ceiling fans first hit the market with the unremarkable brand name "HVLS Fan Company." After years of customers referring to them as big ass fans, the company adopted the name.

## SALES

Big Ass Solutions' products are used in thousands of residential, commercial and industrial applications in more than 160 countries worldwide. More than 70% of Fortune 500 companies use products from Big Ass Solutions. Among the company's most well-known customers are American Airlines, Daytona International Speedway, Gas Monkey Garage, Jim Beam, Lucas Oil Stadium, NASA and West Coast Customs. Between 2011 and 2016, the company's annual revenue increased from \$67 million to more than \$240 million.

## ENGINEERING

A veritable herd of engineers drive innovation and product development, and the company holds 232 patents. Big Ass Fans also owns the world's only research and development lab built specifically for testing large-diameter fans.