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FOR IMMEDIATE RELEASE

LEXINGTON, KY - February 19th, 2019 - Comfort control just got easier for consumers as Google Home devices will soon offer voice control of ceiling fans from Haiku® by Big Ass Fans®.

Google Assistant voice commands will allow users hands-free control of connected Haiku. Spoken commands include turning the fan on and off and adjusting both fan speed and overhead light intensity.

Haiku ceiling fans feature built-in temperature, humidity and occupancy sensors for automatic speed adjustment as environmental conditions change. New Google Assistant commands allow for easier manual overrides when a setting change is desired. Haiku owners will now be able to increase fan speed after a jog to get extra airflow or dim the optional LED light to watch TV without pressing a single button.

Voice control via Google Assistant is the latest example of Haiku's continued industry leadership. Big Ass Fans introduced Haiku with SenseME® — the world's first connected, smart ceiling fan—in 2014 and continues to develop partner integrations and release new features aimed at helping homeowners stay comfortable and save energy year-round.

“Consumers want the latest and greatest in the tech world, and as the leader in air-movement tech, we want control to be better than at the fingertips,” said Drew Zande, Big Ass Fans product manager. “It’s truly hands-free comfort. Our fans don’t have pull chains for a reason. Forget the switch. Forget hassle. Forget discomfort. Forget inconvenience.”

The new Google Assistant commands work with all current model Haiku ceiling fans, including the Haiku L, equipped with optional Wi-Fi module, as well as previous model Haiku fans with existing SenseME technology.

Learn more about the incomparable luxury of Haiku ceiling fans at bigassfans.com or call 877-244-3267.

About Big Ass Fans:

In 1999, Big Ass Fans introduced industrial fans for dairy barns. Our customers recognized the versatility of the fans and began to install them in warehouses, factories and even churches. With every new application, our engineers set out to design the perfect solution. From the first silent motor technology to fans specifically designed to work with air conditioning or automatically adjust, we're all about finding new ways to meet customers' needs. For more information on Big Ass Fans, visit www.BigAssFans.com or call 877-244-3267.